

MAJOR PROGRAM GUIDE FOR: **B.S. COMMUNICATION**
 CONCENTRATION: **PUBLIC RELATIONS**
 SUGGESTED COURSE SEQUENCE

FIRST YEAR							
FALL				SPRING			
Course Prefix or Liberal Studies requirement	Course Number	Course Title	Hours	Course Prefix or Liberal Studies requirement	Course Number	Course Title	Hours
C1 ENGL	101	Composition	3	C 1 ENGL	202	Writing and Critical Inquiry	3
P3 History			3	C 3 COMM	201	Foundations of Communication	3
C 4 Wellness			3	COMM	190	User's Guide to Mass Media	3
C 2 Math			3	P4 Humanities			3
P 1 Social Science			3	COMM	240	Writing for Communication	3
Total			15				15
To become a communication major a student must have and maintain a 2.0 overall GPA. A student must earn a C or better in each class required for the major for the class to count toward the degree requirement. At least 30 hours taken at WCU must be at the junior-senior level to meet one of the general university degree requirements.							
SOPHOMORE YEAR							
FALL				SPRING			
Course Prefix or Liberal Studies requirement	Course Number	Course Title	Hours	Course Prefix or Liberal Studies requirement	Course Number	Course Title	Hours
COMM	Select one from: 301, 312, 345, 415		3	COMM	296	Seminar in Professional Development	3
C 5 Science			3	P 1 Social Science			3
P 6 World Culture			3	C 5 Science			3
COMM	260	Intro to Public Relations	3	P 5 Fine & Performing Arts			3
COMM	204	Desktop Publishing	3	COMM	350	COMM Theory	3
Total			15				15
SUMMER I SOPHOMORE YEAR				SUMMER II SOPHOMORE YEAR			
Course Prefix or Liberal Studies requirement	Course Number	Course Title	Hours	Course Prefix or Liberal Studies requirement	Course Number	Course Title	Hours

JUNIOR YEAR							
FALL				SPRING			
Course Prefix or Liberal Studies requirement	Course Number	Course Title	Hours	Course Prefix or Liberal Studies requirement	Course Number	Course Title	Hours
COMM	Select one from: 301, 312, 345, 415		3	COMM	Any Communication course		3
COMM	303	PR Writing	3	COMM	Select one from: 307, 346, 400, 414, 493, 494, CS 130		3
COMM	365	PR Case Studies	3	COMM	460	PR Campaigns	3
Course for Minor			3	Course for Minor			3
Elective			3	Course for Minor			3
			15				15

SUMMER I JUNIOR YEAR				SUMMER II JUNIOR YEAR			
Course Prefix or Liberal Studies requirement	COURSE NUMBER		HOURS	Course Prefix or Liberal Studies requirement	COURSE NUMBER		HOURS
COMM	483	Internship*	3				

* A student must be in good standing and have completed 90 semester hours prior to doing and internship.

SENIOR YEAR							
FALL				SPRING			
Course Prefix or Liberal Studies requirement	Course Number	Course Title	Hours	Course Prefix or Liberal Studies requirement	Course Number	Course Title	Hours
COMM	496	Senior Seminar in Professional Development	1	Elective			3
Course for Minor			3	Elective			3
Course for Minor			3	Elective			3
Elective			3	Elective			3
Elective			3				
Course for Minor			3				
Total			16	Total			12

Total Hours for Degree: 120

General Requirements:

To become a Communication Major: The student must have a minimum overall GPA of 2.0. First semester freshman and transfer students can declare without an established GPA and are required to obtain such at the end of their first semester.

Required Pre-requisites: All students must complete COMM 240 as a prerequisite to upper level communication writing classes.

Program Completion: Students must pass with a grade of C (2.00) or better all required courses in the communication degree program. To complete the degree, a total of 38 additional hours is required, including a minor, second communication concentration, second major, or other approved program and student selected general electives. At least 30 hours taken at WCU must be at the junior-senior level to meet one of the general university degree requirements.

The Health Communication concentration requires 21 hours. Students who have completed their Liberal Studies courses (42 hours) and the Health Sciences pre-professional major course requirements (20 hours) and who are in good academic standing shall have met the minor requirement for the communication major.